



## Manager - PAQ

Kyra is a new age digital channel for young people and is setting the bar for the highest quality of content out there. We are reimagining TV for the digital world - our aim is to be the MTV for this generation. We make TV quality, brand safe, original content franchises that brands can use to speak to an already engaged audience.

Since we launched in February 2017, our flagship show PAQ that is based around mens fashion, together with our travel show 'Greatness' and our cooking show 'Bad Canteen', have become international phenomenons and have accumulated followings of millions of Gen Zs around the world. The next few months are set to be huge as we continue to expand our existing franchises and look to launch a new highly anticipated show onto the channel.

We are a community of filmmakers, editors, producers and creatives who specialise in creating premium digital-video. We create content that people genuinely **care** about and **engage** with. They are true fans - they tune in every week and engage with us on a daily basis across multiple platforms.

We have a vision and we work hard to bring that vision to life and make it a reality.

### **Role:**

This role requires a close one-on-one relationship with PAQ talent which includes the following:

- Assisting in managing the PAQ business and some aspects of the talent's personal lives - ensuring all needs are being met
- Extensive travel throughout the world, in some cases acting as Tour Manager (depending on the event/requirement)
- Helping to seek out and securing creative and commercial opportunities for PAQ
- Diary co-ordination, logistics and contracts for event attendance, endorsements, campaigns, working closely with the production team on shoots
- Acting as a key contact and effectively liaising with production, PR, the management team and external parties
- Helping to integrate styling and media opportunities into a busy schedule

The ideal candidate will have:

- Demonstrable experience as a successful Talent or Artist Manager
- An understanding of the video/content production process
- Experience of organisation and scheduling is crucial
- An enthusiastic outlook; considerate, tolerant, attentive, ideally have experience of working with high profile individuals
- Exceptional people skills and substantial attention to detail
- Availability to travel both in the UK and Internationally at short notice and occasionally for longer periods
- In addition to the usual hours you will be required to take calls and respond to emails outside of office hours so flexibility is key